

# TURF REWARDS



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# What is Syngenta's Turf Rewards program?

A loyalty program designed to assist in the continual professional development of the sports turf management industry.

Successful program over the last 3 years

Creates opportunities for continual professional development and networking

106,685 points claimed in the 2019-20 program!



Australian  
Sports Turf Managers  
Association

# How it works



# Be rewarded

Earn industry education opportunities by logging your Syngenta product purchases with Turf Rewards.



## CONFERENCE PASSES

Conference day passes available as well as discounts on the conference registration fees for the ATC or full registration for the NZGCSA Conference.



## ASSOCIATION MEMBERSHIPS

Membership options for the ASTMA or NZGCSA available for different point accrual tiers.

# Key details

1. Follow the instructions on the [Syngenta Turf Rewards](#) page.  
If you were involved with Turf Rewards last year, you may already have a login/password.
2. Make your purchase(s).
3. Log your sales [including agent, date, invoice #, product/quantity] in a restricted access portal.  
You must be logged into your Syngenta Turf account to be able to view/access the portal.
4. Portal will automatically calculate the reward points you've earned.

Rewards program will run for **7 months** (that's one more than last year!): 1 October 2020 to 30 April 2021. **All** Syngenta products are included in the promotion (excluding nozzles). Open to all professional turf and landscape managers, supported by all agents/dealers.

Minimum redemption = 500 points. Maximum redemption = 2,500 points

**Redemptions must be claimed by 31 May 2021** for any conference related rewards. **Final redemptions will close 31 July 2021** and all points not claimed and used by this date will be lost.

# Points x Product – AUSTRALIA

## FUNGICIDES

PRODUCTS	PACK SIZE	POINTS
BANNER MAXX	5 L	30
BANNER FAIRWAY	20 L	20
DACONIL WEATHERSTIK	10 L	15
HEADWAY MAXX	5 L	55
HERITAGE MAXX	1 L	10
	5 L	50
INSTRATA	10 L	30
MEDALLION	5 L	80
POSTERITY	500 mL	30
SUBDUE MAXX	1 L	50
VELISTA	500 g	50

## HERBICIDES

PRODUCTS	PACK SIZE	POINTS
BARRICADE	1 L	10
	5 L	75
CASPER	1 kg	10
MONUMENT LIQUID	100 mL	10
	1 L	100
PENNMAG	20 L	50

## GROWTH REGULATORS

PRODUCTS	PACK SIZE	POINTS
PRIMO MAXX	1 L	TBA
	5 L	30
PRIMO 250EC	5 L	50
TRIMMIT	1 L	15

## INSECTICIDES

PRODUCTS	PACK SIZE	POINTS
ACELEPRYN	750 mL	35
ACELEPRYN GR	10 kg	10
AGADOR	1 L	10
	5 L	30
HIGRAN	1 L	60
MERIDIAN	1 kg	5
PROVAUNT	500 g	50
SPINNER	1 kg	50

# Points x Product – NEW ZEALAND

FUNGICIDES		
PRODUCTS	PACK SIZE	POINTS
HEADWAY MAXX	5 L	55
INSTRATA	10 L	30
VELISTA	500 g	50

HERBICIDES		
PRODUCTS	PACK SIZE	POINTS
BARRICADE	5 L	75
TENACITY	1 L	20

INSECTICIDES		
PRODUCTS	PACK SIZE	POINTS
ACELEPRYN	750 mL	35

GROWTH REGULATORS		
PRODUCTS	PACK SIZE	POINTS
PRIMO MAXX	5 L	30
PRIMO 250EC	5 L	50

# Rewards for points

	Annual ASTMA Membership	Australasian Turfgrass Conference	NZGCSA Membership & Turf Conference
<b>2,500 points</b> Choose from:	N/A	ATC Full Conference Registration OR 5 tickets to ATC Conference Dinner	N/A
<b>2,000 points</b> Choose from:	3x ASTMA Annual memberships	2 day ATC Conference pass OR 4 tickets to ATC Conference Dinner OR 80% off ATC Conference Registration	NZGCSA Full Conference Registration AND 1x NZGCSA Class A membership
<b>1,500 points</b> Choose from:	2x ASTMA Annual memberships	3 tickets to ATC Conference Dinner OR 60% off ATC Conference Registration	NZGCSA Full Conference Registration
<b>1,000 points</b> Choose from:	1x ASTMA Annual membership	1 day ATC Conference pass OR 2 tickets to ATC Conference Dinner OR 40% off ATC Conference Registration	1x NZGCSA Class A membership AND 2x NZGCSA Associate memberships
<b>500 points</b> Choose from:	1x ASTMA Sports Turf Manager Certification Program	1 ticket to ATC Conference Dinner OR 20% off ATC Conference Registration	1x NZGCSA Class A membership OR 2x NZGCSA Associate memberships



# For more information

Contact your local Syngenta representative:

## AUSTRALIA

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